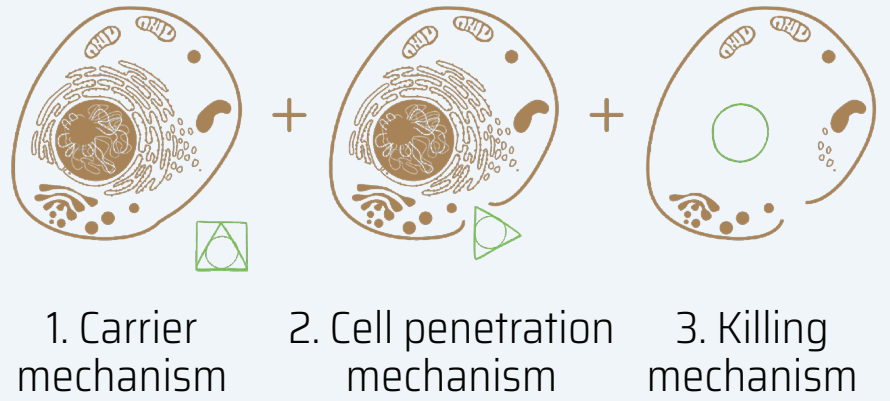


We reduce the need for harmful chemicals and create novel solutions which promote healthy living.



Already launched globally by Unilever.

Having analyzed hundreds of plants, we hold a biochemical data matrix of nature sophisticated mechanisms. Our scientists and engineers combine these biochemical activities, discovering new synergies and assemble them into biotechnology solutions.



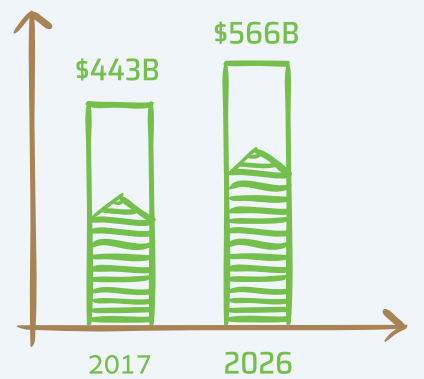
NAS™ - One Technology, Multi-Platform

Synthetic chemicals face stricter regulations, some being banned, receive negative media coverage and growing health and safety concerns by consumers.

Our **Natural Antimicrobial System - NAS™** enables CPG companies to cost-effectively replace unsafe synthetic chemicals in their products without affecting the consumer experience.

NAS™ has a wide range of applications.

Our initial target market is the global personal care market, which is expected to grow from \$443B to \$566B through 2026.



Food & Beverage, Pharma, Agriculture, and Household Goods markets are the focus of our next stage.

Our Solutions

NAS™ Longevity

The first and only natural preservative that replaces chemical synthetic preservatives in the mass market.

NAS™ Anti-biofilm

Our oral care technology prevents and removes biofilm while protecting the oral natural flora

NAS™ Anti-fungal

Prevention and removal of fungi responsible for a wide variety of skin health conditions.

NAS™ Protection

The first ever baby personal care line made of nature's multi protection capabilities.

Working / in discussion with 50% of the global markets



Competitive Landscape



Dr. Josh Ghaim - CTO of J&J consumer products: "10 years ago, there were 90 synthetic preservative options for baby products. Today we have just one left."



David Blanchard, recent CTO of Unilever: "Mothers Choice is at least 5 years ahead of the competition."

Chairman of the Board

Gerald M. Ostrov - Former Company Group Chairman, and head of North American Consumer & Personal Care, J&J. Former Chairman and CEO, Bausch + Lomb.

Team & Management

40 scientist, engineers, global supply chain, marketing and sales experts, led by well-experienced management team based in the U.S. and Israel.

Intellectual property

24 patents granted (based on 4 invention families), and tens of patent applications waiting for approval.

Investment:

To date - 13.5M\$.

Going to: 2nd Round 8M\$

